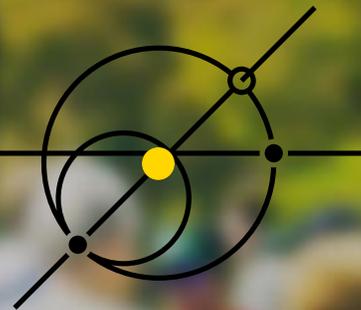




ASTROLABE GROUP



Masterclass Series

A program to build capacity and
capability across cities and regions
13th | 20th | 27th | February 2019



Learn from the **experts**

Creating positive impact for people and places

About Astrolabe Group

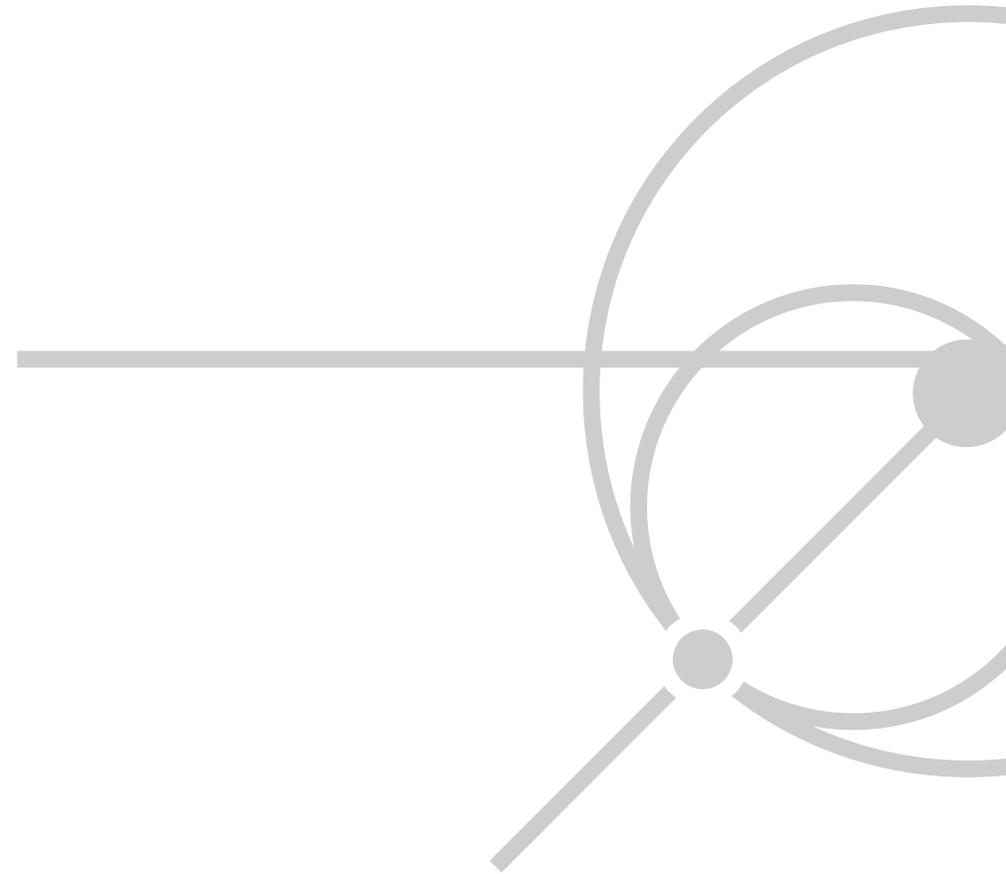
Using strategy, engagement and research, Astrolabe Group works with clients to manage change and deliver a positive impact for people and places.

Astrolabe Group focuses on building partnerships that create increased investment and improved livability outcomes.

The Astrolabe Group team have deep experience in public administration, working in a number of high impact roles within the public sector as well as across the business and not-for-profit sectors. Their client list includes local government, state and federal governments, peak representative bodies, the development industry and universities.

The Masterclass Series is ideal for:

- Established and emerging leaders
- Involved in Federal, State or Local issues
- Working at the intersection of politics, strategy and services
- Working in innovation and smart technologies
- Involved with your community and local stakeholders to improve livability



What you can **expect**

Equip yourself to create public value

Workshop 1:

Preparing your agenda in an election year.

Includes a Keynote and Q and A with Claire Harvey, Deputy Editor, Sunday Telegraph how to tell your story in a way that gets noticed.

Workshop 2:

Analysing data to tell your story.

If your work is about people, make them count!

Workshop 3:

Community led solution design.

Understand and solve complex problems with Design Thinking

Equip your organisation with the tools to deliver complex change.

Being held across February 2019, you can choose to attend any combination of workshops with discounts for attending all three. Organisations can nominate the most appropriate person to attend each session when they register for the series.

Cost: \$150 (excl GST) per session

\$390 (excl GST) workshop series*

Contact us for group rates

*Organisations can nominate different staff for each session.

Book your tickets

Meet the **experts**

A program to build capacity and capability across cities and regions.



Michael Comninou

Preparing your agenda in an election year

Michael is a highly regarded senior strategist, political adviser and public administrator



Claire Harvey

Preparing your agenda in an election year - Keynote, Q+A

Claire Harvey is the deputy editor of The Sunday Telegraph, Australia's biggest-selling newspaper. She has spent 24 years in newspapers and is also deputy chair of the Walkley Advisory Board, which judges Australia's premium journalism awards.



Dr. Kim Johnstone

Analysing data to tell your story

Kim brings an in-depth knowledge of demography and data insights to understanding how communities transform.



Belinda Comninou

Community led solution design

Belinda is a practitioner in design thinking and human centred design methodologies, applying this focus to policy development and user engagement.



Jayne Harrison

Community led solution design - Keynote, Q+A

Jayne is the Founding Director of JDH Architects, a visionary architect and an engaging communicator. She is passionate about actively collaborating with a broad range of end users to inform the features and functionality in her work.

Workshop 1:

Preparing your agenda in an **election year** Advocacy and strategy to advance your agenda

Presented by **Michael Comminos**

Working closely with your community you know what projects have merit but how do you convince other parts of government to support you? Worthwhile projects still need to compete with other projects, places and communities for scarce resources. This masterclass will enable you with the tools to set your agenda and how position your issue to maximise success.

Includes a presentation and Q&A with Claire Harvey, Deputy Editor of the Sunday Telegraph, of what makes it to the agenda for the media in an election campaign and how to tell your story.

1

How do you convince the government that your priority should be their priority?

3

What changes in an election year?

1

How does evidence, politics and negotiation theory impact advocacy?

4

How to understand election flash-points and position your issues.

When:
13 February 9.30am-12pm

Location:
JDH Architects
181 Oxford Street, Darlinghurst

Cost:
**\$150 (excl GST) per person or
call us for group discounts**

Book your tickets



Workshop 2:

Analysing data to tell **your story** If your work is about people, make them count!

Presented by **Dr. Kim Johnstone**

People are at the heart of every business, not-for-profit, and government service. Demography gives us a framework to understand who we are, and who we will be tomorrow. This masterclass will highlight the most important things to think about when looking at population. It's not just numbers, but also age and sex. You will learn how to look at what's happening today in the population to understand and plan for the future. You will also learn where to find population data and work out the best data to use. It's not a technical class but we'll give you some tips on what to do with population data to make sure it's useful.

1

What is the most important thing to understand about populations?

3

How to talk about population and trends to different audiences.

2

How can you use population data for planning?

4

Understand the future by looking at demographic patterns today.



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20 February 9.30am-12pm

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Workshop 3:

Community led **solution design** Understand and solve complex problems with Design Thinking

Presented by **Belinda Comminos**

Many of the problems we are striving to solve can be messy and complex. Tackling these with a creative approach using design techniques and with an understanding of user needs through direct community engagement will create an environment that delivers innovative results. This masterclass is an interactive session where you will complete a full cycle of a design thinking approach to a challenge. The techniques used will take you beyond brainstorming and pilots to develop skills that allow you to generate innovate ideas, explore their applicability and enhance them. Includes a presentation and Q&A with Jayne Harrison, Director of JDH Architects, of how she has integrated design thinking to both her internal organisation and work with clients.

1

Practical applications in the workplace to design for innovation.

3

How to experiment and iterate on your ideas effectively.

2

Use research and empathy to gain deeper insights of your users.

4

Create an environment of innovation in your workplace.



When:
27 February 9.30am-12pm

Location:
JDH Architects
181 Oxford Street, Darlinghurst

Cost:
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Book your tickets

Need to **find out more?**

Get in contact and we'll be more than happy to help.

Our Masterclass series has been designed to create capabilities and opportunities for innovation within our cities and regions. We believe that through knowledge sharing, networking and creative-thinking we can create better outcomes for people and places.

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Proudly Supported by:

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